

Programmes Taught in ENGLISH at Northern University

HIGHER EDUCATION INSTITUTION	Name: Northern University Acronym: NU	PROGRAMME SUPERVISOR CONTACTS
BA Programme	<p>Name: Economics: Short Description: The Bachelor of Economics is a four-year academic degree, which includes the advanced courses of microeconomics, macroeconomics, economic statistics and other economic disciplines that are crucial for preparing graduates to be competitive in labour market. The program equips its graduates with modern economic techniques, theoretical knowledge and with proper skills to make an economic analysis. This program also enables students to do qualitative and quantitative analysis, to study marketing theories and practices within domestic and global organizational settings as well as the economic scope of transnational organisations and entrepreneurships. Website:https://www.northern.am/index.php/en/faculties1/economics-management-and-informatics/management</p>	<p>Name: Armen Surname: Tsughuryan Phone: +374 95 09 71 70 Email: Jarmen1@yandex.ru</p>
BA Programme	<p>Name: Management Short Description: The aim of Bachelor degree of Management is to prepare learners to be competitive and skilful in a number of managerial fields. Graduates will develop solid knowledge of management of innovation programs, business operations, personnel relations to further enhance job opportunities at a managerial or business level. The curriculum comprises such subjects as:</p> <ul style="list-style-type: none"> • The Management of Innovations and Generation 	<p>Name: Armen Surname: Tsughuryan Phone: +374 95 09 71 70 Email: Jarmen1@yandex.ru</p>

	<ul style="list-style-type: none"> • Start-up Management, Project Management • Innovation Management • Strategic Management, etc. <p>The program is intended to develop critical-thinking, problem-solving abilities, leadership and communication skills of the students.</p> <p>Website:https://www.northern.am/index.php/en/faculties1/economics-management-and-informatics/management</p>	
<p>BA Programme</p>	<p>Name: Software Engineering</p> <p>Short Description: The purpose of this program is to prepare specialists who will be proficient in software project, software products, programs, programming technologies, methods and tools for developing software products. Students will be able to select and transform mathematical models of effective realization of software and Computer Science facilities. Among the taught courses can be mentioned:</p> <ul style="list-style-type: none"> • Digital Microelectronics, • Computer Network and Telecommunication • Software Design, • Design of Mobile Applications, etc. <p>Analytical, strategic and problem-solving abilities and skills of the students will be developed throughout the program.</p> <p>Website:https://www.northern.am/index.php/en/faculties1/economics-management-and-informatics/inform-chair</p>	<p>Name: Hovhannes Surname: Mkrtchyan Phone: +374 77 00 15 44 Email: hovikm01@yahoo.com</p>

<p style="text-align: center;">MA Programme</p>	<p>Name: Management Short Description: NU Master of Management is for those professionals who want to master or acquire their managerial skills through a broad range of courses that are designed to prepare the graduates to meet all the challenges of local and international market. Students are offered to conduct applied research in different fields, such as management, marketing, microeconomics, business, and environmental economics covering the latest developments both in trade theory and policy and in international money and finance. This program encompasses such advanced courses as</p> <ul style="list-style-type: none"> • Practical Management in Financial-Banking Sector, • Modern Financial and Banking Technologies, • Strategic Financial Management • Financial Analysis and Control • Marketing • Financial markets • International Economics, etc. <p>The program enables students to conduct professional careers in the academic, business, and government worlds. Website:https://www.northern.am/index.php/en/faculties1/economics-management-and-informatics/management</p>	<p>Name: Armen Surname: Tsughuryan Phone: +374 95 09 71 70 Email: Jarmen1@yandex.ru</p>
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